

**Regenerating public relations
and strategic communication
in the face of the new global order:
are we ready for this challenge?**

University of Malaga, 16-19 September 2026



EUPRERA 2026 Congress

Instructions for presenters and session chairs

<https://www.conftool.net/euprera2026/sessions.php>

Thank you for contributing to the EUPRERA 2026 Annual Congress. To ensure that all sessions run smoothly and that participants can move between parallel sessions when needed, we kindly ask all presenters and session chairs to follow the instructions below.

Instructions for presenters

Please check the Congress programme in ConfTool for the title, date, time and location of your session. The online programme contains the most up-to-date information regarding the schedule.

Regular paper sessions are 90 minutes long and generally include five presentations. Each paper is allocated **12 minutes for presentation**. Please note that this is the time allocated **per paper**, not per presenter.

All presentations in the session should be delivered first. The Q&A and general discussion will take place at the end of the session, rather than after each individual presentation, in order to allow each presentation to be properly delivered.

Each room will have a computer available for presentations. Please bring the presentation on a USB drive the day of your presentation and make sure it is copied on the computer in the room. Do not send it by email for download to yourself, the chair or the organisers.

Please keep strictly to the allocated presentation time. Chairs will support timekeeping and may need to stop presentations that exceed the time limit, in order to ensure that all presenters have equal time and that the session ends as scheduled.

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www.malaga2026.eu

Instructions for session chairs

Thank you for agreeing to chair a session at the EUPRERA 2026 Annual Congress. Your role is essential in helping the session run on time, supporting presenters, and facilitating discussion.

Please start and end the session on time, according to the published programme. This is particularly important because the Congress includes parallel sessions and participants may wish to move between rooms.

If your session begins after a coffee or lunch break, please help guide participants from the foyer or common areas back into the room, so that the session can begin as scheduled.

Please call on speakers in the same order as published in the programme. This helps audience members anticipate the timing of presentations and move between parallel sessions if needed.

Regular sessions are 90 minutes long and generally include five presentations. Each paper should have **12 minutes for presentation**. Please remind presenters at the beginning of the session that the allocated time is per paper, not per presenter.

Please keep questions and discussion to the end of the session, rather than immediately after each presentation. This helps maintain the timing of the session and makes it easier for participants to follow the programme across parallel sessions.

A suggested structure for a 90-minute session with five papers is:

- Max. 5 minutes for opening and closing the session;
- 60 minutes for presentations, with 12 minutes per paper;
- Max. 5 minutes for transitions between papers;
- 20–25 minutes for Q&A and general discussion at the end;

Please monitor the time carefully throughout the session. If a presentation exceeds the allocated time, please intervene politely but firmly so that the other presenters are not disadvantaged.

Please make sure that all presentations are ready on the room computer before the session starts.

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Thank you all for helping us ensure a well-organised and collegial Congress experience for all participants!